

DigitalES Summit 2021, July 7-9

HOW TECHNOLOGY CAN DRIVE RECOVERY

PRESIDENTE DE HONOR SM el Rey Don Felipe VI

July 7

09.00 Registration

9.30 Official opening

Excmo. Sr. D. Eduardo Serra Rexach, Presidente, DigitalES

In Conversation

Excmo. Sra. Nadia Calviño, Vicepresidenta Segunda y Ministra de Asuntos Económicos y Transformación Digital, Gobierno de España

Excmo. Sr. D. Eduardo Serra Rexach, Presidente, DigitalES

9.50 Keynote

Emilio Gayo, Presidente España, Telefónica

10.00 – 10.45 The challenges of European recovery: can we build back better?

Securing an equal recovery for all member nations is the priority for the European Union, alongside a commitment to a Green Deal – building back better. The success of this regional recovery will require a massive collective effort from all 27 member states: but has the pandemic highlighted an even bigger divide between countries? We have seen unparalleled investment in the private sector from governments, but how can the public and private sectors collaborate in sectors such as technology to help achieve this vision of sustainable recovery? How can we ensure that investment in emerging technology and R&D isn't ignored as we focus on short-term bounce-back? What policies and packages are the most essential to deliver a recovery that is truly sustainable, digital and inclusive?

Opening remarks

Antonio Garamendi, Presidente, CEOE

Maria Teresa Fabregas, Director for Recovery and Resilience II Directorate, European Commission

Sergi Biosca, CEO, everis España

Ángeles Delgado, Presidenta, Fujitsu España

Pablo Escutia, Socio, Kearney

Moderator: *Emilia Pérez, Directora de Economía, EFE*

10.45 Live Digital: The turn of the Institutions

Excm. Sra. Pilar del Castillo, Eurodiputada Presidenta del European Internet Foro

10.50 Live Talk

Ignacio Gallego, Presidente, Nokia España

Enrique Ramírez, Presidente del Observatorio Industria 4.0 y Managing Director de Pladur España

11.05 Live Digital: The turn of the Institutions

Pepe Alvarez, Secretario General de UGT

Unai Sordo, Secretario General de CCOO

11.15 – 12.00 The training model needed to transform our economy

What elements must professional training have in order to bring about a more continuous public-private collaboration? We have seen that in spite of the pandemic and the confinement, training has not stopped, thanks to the technologies it has been possible. How will the new Law of Vocational Training for Employment promote the use of technology? One of the most important factors in training is time, how are we all going to make everything flow faster? from the moment the training needs are known until the training actions are carried out, nowadays a lot of time passes, what can we do to remedy it? We need to generate a model of direct projects focused on training, and intersectoral movements, which cause an upskilling and an adaptive reskilling to technological opportunities.

Ilma. Sra. Clara Sanz, Secretaria General de Formación Profesional, Gobierno de España

Gerardo Gutierrez Ardoy, Director General, Servicio Público de Empleo Estatal (SEPE)

Michael Horgan, Policy Officer for Skills and Qualifications at DG Employment, European Commission

Toni Roldán, Director del Centro de Políticas Económicas, ESADE

María José Talavera, Directora General, VmWare

Moderator: Carlos Alonso, Director General, Experis

12.00 Live Talk

Tony Jin Yong, CEO, Huawei España

Joan Parra, CEO, Dfactory

12.15 Closure

Excm. Sra. Isabel Celaá, Ministra de Educación y Formación Profesional, Gobierno de España

July 8

09.00 Registration

9.30 Official opening

Excmo. Sr. D. Eduardo Serra Rexach, Presidente, DigitalES

Excmo. Sra. Dña. Reyes Maroto, Ministra de Industria, Comercio y Turismo

9.45 Keynote

Jean-François Fallacher, CEO España, Orange

10.00 - 11.10 The role of digital infrastructure in the recovery

Central to Europe's recovery is digital infrastructure – increased and faster connectivity via 5G or fixed broadband. Enhanced connectivity has the potential to transform how European companies - from Europe's largest to millions of SMEs - deliver products and services across a range of economic sectors from manufacturing to healthcare to agriculture. High-speed connectivity will provide a stable platform for innovation and economic growth, unlocking ecosystems and digitalising sectors such as energy, utilities, health, transportation, and agriculture, as well as transforming rural areas. First-class connectivity is of paramount importance, but secure and decentralised cloud infrastructure will also be the bedrock of Europe's digital recovery. How can technology be used to transform industry verticals? What policies need to be in place to attract inward investment to Spain? What are the opportunities for new models of education, working, and healthcare? And how can we ensure strategic autonomy in cloud computing?

In Conversation

Excmo. Sr. Roberto Sánchez, Secretario de Estado de Telecomunicaciones e Infraestructuras Digitales, Gobierno de España

Excmo. Sr. D. Víctor Calvo-Sotelo, Director General, DigitalES

Àlex Mestre, Deputy CEO, Cellnex

Miguel Ángel Panduro, CEO, Hispasat

Esther Garcés, CEO, Islalink

José Antonio Vázquez, CEO, Onivia

Mario Martín, CEO, Telxius

Blanca Ceña, Managing Director and Board President, Vantage Towers

Moderator: Pilar Bernat, CEO y Directora de Contenidos de Novocuatro Ediciones

Close Remarks

Harald Gruber, Head of Digital Infrastructure Division, European Investment Bank

11.10 Live Talk

Javier García, CEO Interino, Ericsson

Francisco José Riberas, Presidente Ejecutivo, Gestamp

11.25 Live Digital: The turn of the Institutions

Lorena Boix, Director for Digital Society, Trust and Cybersecurity in Directorate General for Communications Networks Content and Technology (DG CONNECT), at the European Commission

11.30 Keynote

Meinrad Spenger, CEO, Grupo Masmovil

11.42 Live Digital: The turn of the Companies

Marina Serrano, Presidenta, Asociación de Empresas de Energía Eléctrica (aelēc)

11.45 – 12.35 Technology's role in a greener recovery

Digital technology presents an opportunity to create scalable solutions that reduce energy consumption and emissions to meet the 2030 CO2 goals sooner, as well as create more sustainable and equitable growth. How can technology help the transition to renewable energy as well as reduce the negative impact of fossil fuels?

Opening Remarks

Excmo. Sr. Hugo Morán, Secretario de Estado de Medio Ambiente, Gobierno de España

David Blanchard, Deputy Head of Unit, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission

Ignacio Velilla, Managing Director, Equinix

Montse Serra, Directora General de Servicios y Soluciones ,HP

Juan Antonio Prados, EMEA Country Governance Lead, Lexmark

John Gazal, VP Southern Europe, OVHcloud

Moderator: José Manuel González, Director General, Servimedia

12.35 Closure

Pablo Hernández de Cos, Gobernador, Banco de España

July 9

09.00 Registration

9.30 Official opening

Excmo. Sr. D. Víctor Calvo-Sotelo, *Presidente, DigitalES*

Margrethe Vestager, *Vicepresidenta ejecutiva de la Comisión Europea, Comisaria Europea de Competencia, Responsable de Europe fit for the Digital Age*

9.45 Keynote

Colman Deegan, *CEO España, Vodafone*

9.55 Live Talk

Horacio Morell, *Presidente de España, Portugal, Grecia e Israel, IBM España*

Ibon Oñate, *Jefe del Gabinete de Estrategia Digital y Corporativa, Diputación Foral de Bizkaia/Bizkaiko Foru Aldundia*

10.07 -11.15 Emerging technologies: the key to future competitiveness? Afiniti Lives Digital

The global race to find a vaccine for the pandemic has demonstrated how emerging technologies and public-private sector investment can lead to huge competitive advances. As European industry, including energy, agriculture and manufacturing, undergoes a radical digital transformation, Europe's competitiveness will depend on securing first-mover advantage in data-intensive technologies, such as AI, IoT, big data, and nano technology. What new technologies are ready for investment to upscale and take them to market quickly and efficiently? How can the public and private sectors collaborate to share data and best practices so that society benefits – while still ensuring first-mover advantage for companies?

In Conversation

Excmo. Sra. Carme Artigas, *Secretaria de Estado de Digitalización e Inteligencia Artificial, Gobierno de España*

Excmo. Sr. D. Víctor Calvo-Sotelo, *Director General, DigitalES*

Daniel Iglesias, *VP Managing Director, Capgemini Engineering España*

César Cid, *CEO, Arca.*

Iñaki Peralta, *Consejero Delegado, Sanitas y Bupa Europe & LatinAmerica*

Juan Pedro Gravel, *Consulting Partner Technology Strategy & Transformation, Deloitte*

Jaime Serrano, *CEO, NEC*

Benjamin Amor, *Director of Healthcare, Palantir*

Moderator: Yovanna Blanco, *Directora, Business Insider España*

11.15 Live Talk

Juan José Cano, *Consejero Delegado, KPMG*

Jaume Miquel, *Presidente y Consejero Delegado, Tendam*

11.30 Live Digital: The turn of the Institutions

Excma. Sra. Cani Fernández, Presidenta, CNMC

11.40 Live Digital: The turn of the Companies

Marina Serrano, Presidenta, Asociación de Empresas de Energía Eléctrica (aelēc)

11.40 – 12.30 Spain: 5G technology hub. Islalink Lives Digital

Spain has placed connectivity at the forefront of its policy agenda, with EUR4.3 billion in public funding earmarked for expanding fibre-optic infrastructure to rural areas and extending 5G coverage. What steps does Spain need to take to underline its position as a European data hub? How can Spain take advantage of cross-border network infrastructures, and capitalise on European Union initiatives? How can Spain protect its digital sovereignty and ensure that the benefits and ROI of its telecoms policies directly benefit its economy?

Opening Remarks

Michel Van Bellinghen, Presidente, Council Of Belgian Institute for Postal Services and Telecommunication (BIPT)

Ilmo. Sr. Arturo Azcorra, Director General de Telecomunicaciones e Infraestructuras digitales, Gobierno de España

Jacobo Díaz, Director General, Asociación Española de Carreteras (AEC)

Carles Navarro, Director General, Basf España

Luis Colorado, Head of Digital Banking and Innovation, Banco Santander

Arturo Sotillo, General Manager Iberia, Caribbean and Latin America, Juniper Networks

Moderator: Antonio Lorenzo. Periodista, El Economista

12.30 Live Digital: The turn of the Institutions

Lorena Boix, Director for Digital Society, Trust and Cybersecurity in Directorate General for Communications Networks Content and Technology (DG CONNECT), at the European Commission

12.40 Closure

Excmo. Sr. D. Eduardo Serra Rexach, Presidente, DigitalES

